



**FOR IMMEDIATE RELEASE**

**FLORIDA BLOOD SERVICES BLOOD DONOR INDUCTED INTO  
THE FENWAL DONATION HALL OF FAME**

**Bob Wise Recognized for an Extraordinary Commitment to Blood Donation**

(St. Petersburg, FL: 10/19/2011) Florida Blood Services (FBS) blood donor Bob Wise has been inducted into the Donation Hall of Fame, sponsored by Fenwal, Inc. The Donation Hall of Fame recognizes individuals nationwide who have demonstrated an extraordinary commitment to blood donation.

FBS will team up with Fenwal to induct Wise into the Donation Hall of Fame at a ceremony to be held at 11 am on Friday, October 28 at FBS Corporate Headquarters located at 10100 Dr. M. L. King St. N in St. Petersburg. Wise will be honored for his many contributions to people in need of blood transfusions.

"It's a fitting tribute to one of our most dedicated donors," said J.B. Gaskins, Vice President of Donor Systems. "He has selflessly given the gift of life to hundreds of patients in need and been a vital advocate in encouraging others to do so as well. Bob is a hero to our community."

Bob Wise is a Business Services Technician for Verizon where he coordinates blood drives, a 51 gallon blood and platelet donor and tireless volunteer in educating and motivating our community about the significance of blood donations. In addition, Bob has ridden across the country several times in the "5 Points of Life Bicycle Ride" to promote the donations of blood, platelets, organ/tissue, cord blood, and marrow since 2004, plus a similar trip in South Africa. His life emulates what the power of giving means. He is one of 12 inspiring donation stories across the country selected for the Fenwal 2011 Donation Hall of Fame.

Blood centers across the country submitted nominations for this year's Donation Hall of Fame. Winners were chosen based on their demonstrated commitment and passion to donating blood and/or encouraging blood donation. Each winner will receive a personalized award from Fenwal and will be featured in the company's 2012 product-dating calendar they provide to U.S. blood centers.

“Each and every donor inducted into the Donation Hall of Fame is an amazing individual, and we are honored to be able to recognize Wise with this award,” said Ron Labrum, Fenwal president and CEO. “The gift of blood is a gift of life and we hope these donors’ stories will inspire others to support their communities through blood donation.”

**About FBS:**

Headquartered in St. Petersburg, FBS is a not for profit healthcare provider of blood and blood components to patients at over 100 hospitals and 40 ambulatory healthcare facilities in 42 Northern Florida, Southern Alabama, Southern Georgia and Tampa Bay counties. Almost 350,000 volunteer donations are needed annually.

**About Fenwal:**

Fenwal is a leading, global healthcare company focused on the development, manufacture and marketing of products and services for the transfusion medicine industry. The company provides a comprehensive portfolio of products and services for manual and automated blood collection, processing and storage. For more information, please visit [www.fenwalinc.com](http://www.fenwalinc.com).



**Bob Wise**

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**Additional Blood Supply Information is Available at [www.fbsblood.org](http://www.fbsblood.org)**

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