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State-of-the-Art Bloodmobile for Automated Blood Collection to Stop in St. Petersburg on Nationwide Road Trip

Visit Florida Blood Services to learn how automated donations can help save more lives in Tampa Bay

St. Petersburg, FL: 1/24/12 Florida Blood Services (FBS) is pleased to announce that their corporate headquarters will be one of the stops for the Trima Mobile Solution Bus, which kicked off an eight-month nationwide road trip in San Diego in October to raise awareness about the importance of blood donation and how donors can help more people and change more lives with a single donation. This new state of the art mobile donation station, which is also wheelchair accessible, will stop from 10 am to 12 noon on Monday, January 30, 2012 at the FBS campus at 10100 Dr. Martin Luther King Jr. St. North in St. Petersburg, just north of Gandy Boulevard. All attendees will receive a free gift plus entry into a drawing for a four pack of movie tickets.

Donors and Donor Chairpersons, FBS staff as well as the public are invited to stop by for a Trima Mobile Road Trip reception and to learn more about how they can multiply the value of their donation and help more patients through automated collection. Automated collection is a blood donation that makes it possible, for example, to give six to eighteen times more platelets than those a donor gives with one whole blood donation. This provides patients complete doses of the specific component they need most from one donor, that otherwise would need to be pooled from multiple whole blood units.

The traveling bloodmobile is equipped with donor beds and four specialized devices, the [Trima Accel® Automated Blood Collection System](#), that facilitate automated collections, which Florida Blood Services depends on every day to keep up with the patient demand for platelets, which only have a shelf life of five day. Automated donations of double red blood cell units, such as universal donor type O blood and larger volumes of universal donor type AB plasma can also be given, with the remaining blood components returned to the donor. Automated donations also allow donors to give at various intervals, often more frequently, based on how quickly the human body replaces their lifesaving gifts.

FBS will have their current version of an automated donation bloodmobile on site as well from 10 am until 2 pm, with donors having the opportunity to experience this special way of doing vital volunteer work lying down. In addition at 12 noon, following the bus stop reception, FBS will offer a tour of their campus including blood component processing and testing laboratories for all who are interested.

Florida Blood Services, is a not for profit, community based provider for the blood needs of patients at 46 hospitals in Hillsborough, Manatee, Pasco, Pinellas and Polk Counties, through the generosity of volunteer blood donors. Almost 1,000 donations are required daily, due to the high quality of medical care in Tampa Bay that serves the most critically ill patients throughout west central Florida. For further information visit www.fbsblood.org

PICTURES OF THE NEW STATE OF THE ART TRIMA MOBILE SOLUTION BUS ARE FEATURED BELOW

